

Annual Review 2024/2025

August 2024 to July 2025



Our aim is to enable social purpose organisations, including community groups, charities and social enterprises to be effective, sustainable and well-run.

We support organisations to demonstrate their impact; consult with their clients and other stakeholders; look and plan ahead; improve their governance; review how they operate; and build their skills and capability.

We provide key individuals in these organisations with support and mentoring – as well as practical delivery.

*Very flexible, understanding and took the time to get to know our organisation and the work we do overall. Always helpful and supportive.
[Client feedback]*

This year:

- We delivered 26 contracts, providing support to 32 organisations.
- We provided free advice / support to 10 organisations

"The report will enable our future work programmes to be better managed."

"Your work improved our communication within the organisation."

"The report was easy to digest, visual and informative – a nice mix of visuals and text, case studies and quick bits of info."

Insightful Professional Supportive

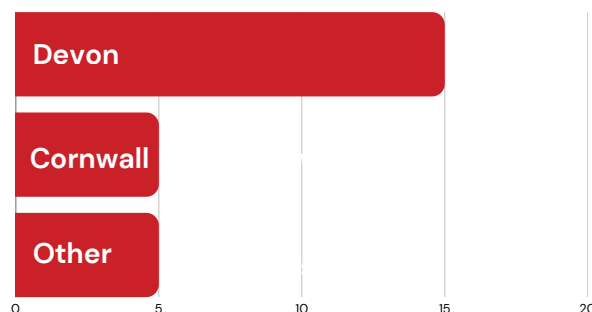
The words most commonly used to describe our support (2024/25)

All those organisations responding to our evaluation survey (5 this year) said that following our support they:

better understand client needs, are better run, more resilient and are offering an improved service

We worked mainly in the South West:

- **Devon** – including Plymouth and Torbay – 15 contracts (58%)
- **Cornwall** – 5 contracts (19%) and 1 organisation covered Devon & Cornwall.
- **Other** – 5 contracts (19%) – Bristol, Somerset, Bournemouth and Wales.



We worked with a range of types of organisations:

- **Registered charities** – 14 clients (54%)
- **Community Interest Companies** – 7 (27%)
- **Other** – 5 (19%): a Co-operative, a Community Benefit Society, a statutory organisation, a business and a university.

Our work included evaluation, governance & advice.

- **Evaluation and impact** – 13 contracts (62%)
- **Governance or organisation development** – 7 contracts (27%)
- **Consultation** – 3 contracts (11.5%)
- **Providing other advice or support** – 3 (11.5%)

Our contracts were with a range of organisations:

- **7 welfare organisations** (27%) – general, disability, carers, women, mental health
- **7 environmental organisations** (27%)
- **3 voluntary sector infrastructure organisations** (15%)
- **3 community buildings / assets** (12%)
- **2 funders; 2 research organisations, 1 Community Transport organisation and 1 Architect**

Examples of our work this year include:

- Providing governance advice for a small organisation supporting women
- Supporting a land based partnership with consultation and planning
- Providing coaching & mentoring for a leader in a small charity
- Providing support for a founder to think about how to hand their organisation on
- Supporting a disability organisation with their business planning

And providing external evaluation for a number of organisations.

"Rachel and Sarah were really attentive and listening from the off, helping to shape the brief to match our budget."

"Rachel went over and above in her support for our project, offering advice and insights based on her wealth of experience."

"The ease of working with John; his professional approach was much appreciated and gave us confidence that the evaluation report would be independent and a really useful guide to future project management."

We continue to learn and develop our work in response to feedback and are grateful to those clients taking the time to provide it.

Who We Are

Sarah Taragon continues to run Clarity CIC, with the support of our skilled Associate team. During this year, 8 Associates have worked with us – working directly with clients, or supporting our delivery. Each brings their own specific expertise, experience and skills, and most have worked in the sector for many years.

You can find out more about our Associates on our website.

Clarity CIC is supported by Pauline who handles, a lot of our administrative, finance and IT work – thank you Pauline! And we use Miss Digital Media for some of our layout and graphic design work.



Sarah Taragon
Director

Financial Information

In 2024/25 our turnover was £75,668 an increase on the previous year. Expenditure was £74,362.

94% of our expenditure was for consultant and administrator time with the rest covering insurance, travel expenses, accountancy, software and administrative costs.

We continued to be a registered consultant with the Lloyds Bank Foundation, and are members of Consultants for Good.

Social Media & Resources

Facebook:

Increased followers to 282 (5 new followers this year); 53 posts published

LinkedIn:

118 followers; 4 new this year. 6 posts this year (we mainly post through Sarah's personal profile – 33 posts)

Website:

1420 site visitors, 9,294 impressions.

We published two blogs during the year – on data and the funding climate. We continue to have free resources available on our website.

Contact Us

Clarity Clear Solutions for Social Purpose Organisations

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