

We aim to enable social purpose organisations, including community groups, charities and social enterprises to be effective, sustainable and well-run. We support organisations to demonstrate their impact; consult with their clients and other stakeholders; look and plan ahead; improve their governance; review how they operate; and build their skills and capability.

We aim to provide key individuals in these organisations with support, mentoring and networking opportunities.

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*We felt really empowered throughout the whole process. We have come away with practical tools that we are still using.*

*We have enjoyed working with everyone at Clarity and have learned a lot during the process.*

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## What we did this year:

### During the year:

- We held contracts with 27 organisations, providing support to 36 organisations.
- We provided free advice / support to 9 organisations .



13 of our clients this year were based in Devon (48%), with 7 (26%) in Cornwall and the rest in Plymouth, Torbay, Somerset and 2 national organisations.



15 clients (56%) were registered charities, 8 (30%) were CICs, and we also worked with statutory organisations including a Town Council and 2 National Landscape organisations (formerly AONBs).



51% of our contracts were around evaluation and impact. We also delivered support around governance, organisation development, consultation and funding.

We worked with a wide range of organisations including: organisations supporting **children** / young people (4); **environmental** organisations (4); organisations supporting people with a **disability** (4); **family** support organisations (3); **cultural** organisations (2); community **halls** (2); **infrastructure** organisations (2); **carer** support; **counselling**; **LGBTQ+** community; and **older people**.



Our work with clients has taken many forms this year, including:

- helping an environmental organisation to consult with stakeholders and make positive changes following the feedback;
- supporting a village hall to consult with its community to inform improvements to the hall, and provide evidence for a funding application;
- supporting a small CIC to change its governance to become a Charitable Incorporated Organisation
- providing external evaluation for a national organisation providing a range of support to people in a particular industry;
- providing training and 1:1 support for organisations in one locality to enable them to access funding;
- providing a range of support to a welfare organisation to enable the Board to make informed decisions about the future direction of the organisation.

## **We ask our clients how they found working with us.**

They said:

*"I always feel better after talking to you"*

*"Thank you so much for your time. I found it so useful talking to you and I actually feel excited about impact data now, rather than scared. It felt like a monumental mission before we spoke and it now feels totally achievable."*

*"We were extremely pleased with the report and feedback. It was really helpful and it was so good to hear such a range of constructive points and advice. We were all saying how much we have benefitted."*

*"Clarity came up with a very clear schedule of development support and delivered this in an approachable and extremely helpful way."*

*"You worked hard to understand our current situation, what needed to change and what our long-term aims are. I personally felt listened to and supported at all stages of the process. The Away Day was well facilitated, relevant and effective. Follow up was thorough."*

*"Good communication, and great results."*



## Who We Are

Clarity's Directors are Sarah Taragon and Stephen Woollett. They lead all our contract work and deliver the majority of the support and services we provide.



Sarah



Steve

Sarah and Stephen are supported by Pauline Haggerty who handles, very effectively, a lot of our administrative, finance and IT work. We also engage trusted and experienced Associates who bring specialist expertise and additional capacity – a huge 'thank you' to all those who have been involved this year.

## Financial Information:

In 2022/23 our turnover was **£73,626** an increase on the previous year.

**95%** of our expenditure is for consultant and administrator time with the remaining **5%** relating to insurance, travel expenses, accountancy, software and promotion costs.

## Social Media:

**Twitter:** Post occasionally; 641 followers

**Facebook:** Increased followers to 256; avg. 11 posts published a month

**LinkedIn:** 103 followers; 32 new this year

**Website:** 1679 site visitors, 26 webform enquiries.

We published nine blogs during the year on themes such as managing resources, AI, involving people with lived experience and campaigning.

“

*You've done a fantastic job on the report – and the feedback has knocked my socks off. I was really tearful in parts – to see it all in black and white after years of very hard work.”*

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## Contact Us

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## Clarity Clear Solutions for Social Purpose Organisations

(Clarity CIC) is a registered  
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