

Our aim is to enable social purpose organisations, including community groups, charities and social enterprises to be effective, sustainable and well-run.

We support organisations to demonstrate their impact; consult with their clients and other stakeholders; look and plan ahead; improve their governance; review how they operate; and build their skills and capability.

We aim to provide key individuals in these organisations with support, mentoring and networking opportunities.



*Can I also just say it was a pleasure to work with Sarah and Steve from Clarity – we've done it before and would love to do it again.
[Client feedback]*

This year:

- We held contracts with **21 organisations**, providing support to **25 organisations**.
- We provided free advice / support to **5 organisations**



12 of our clients this year were based in **Devon** – including Plymouth and Torbay (57%). 6 (29%) were based in **Cornwall**, two in **Somerset** and one in **Wales**.



12 clients (57%) were **registered charities**, 6 (29%) were **CICs**, and we also worked with two **statutory organisations** and a **partnership**.



13 of our contracts (62%) were around **evaluation and impact**. 6 were support with **governance or organisation development**, and we also carried out one **consultation** contract and one supporting organisations around **funding**.

We worked with a wide range of organisations including:

- **welfare organisations** eg disability, older people (8)
- **environmental / climate change** organisations (5);
- organisations supporting **young people** (4);

And voluntary and community sector infrastructure (3); community transport providers (2), community halls (1);

Our work with clients has taken many forms this year, including:

- evaluation for a climate change organisation – consulting with stakeholders to highlight learning and organisational changes needed;
- supporting a local infrastructure organisation with a consultation exercise within the sector
- work with an organisation who support people who have left abusive relationships to develop their organisational governance
- supporting a local welfare organisation to reflect on its monitoring and evaluation processes and build on these for the future
- providing external evaluation for a number of organisations in the South West.

We ask our clients how they found working with us. They said:

"Thanks for all your work over the last few months. It has been pretty transformational I think in terms of improving Trustee engagement and general cohesion of the staff team/Trustee board. So a really positive experience from my point of view and hopefully hugely beneficial for the organisation and our volunteers/service users in the longer term. We have really enjoyed working with you!"

"It was a really collaborative process from start to finish. I felt you took the time to fully understand our challenges and opportunities and were able to support us to identify our aims and build a really practical and workable plan to help achieve them"

"Very flexible, understanding and took the time to get to know our organisation and the work we do overall. Always helpful and supportive"

And we're working on the learning points raised in feedback this year.

Financial Information:

In 2023/24 our turnover was **£55,649** a decrease on the previous year.

91% of our expenditure was for consultant and administrator time with the rest covering insurance, travel expenses, accountancy, software and administrative costs.

All those organisations responding to our evaluation survey (6 organisations this year) said that they:
'have a lot clearer vision and strategic direction'
following our support

All of those responding also said that they
'feel more excited / positive about their role, organisation and its work'
following our support

Who We Are

This year has seen the retirement of Stephen Woollett from Clarity CIC – his breadth of knowledge of the sector and supportive approach will be much missed. Sarah Taragon will continue to run Clarity CIC, with the support of our skilled Associate team. You can find out more about our newest Associate below, and see more on all our Associates on our website.



Sarah Taragon
Director

Clarity CIC are supported by Pauline Haggerty who handles, a lot of our administrative, finance and IT work – thank you Pauline!

Rachel Kelly - Associate

Rachel has enjoyed a successful career working for the BBC and Channel 4, on Natural History and Investigative documentaries. Since moving to focus on community impact work Rachel has worked for a number of organisations including: the Exmoor Tourism Association, 10Radio CIC, Moretonhampstead Development Trust and Exeter Community Energy. In 2012 Rachel and 3 fellow Watchet residents formed Onion Collective CIC. As a Collective they ran many projects whilst delivering consultancy across the UK, and developing their plans for East Quay. East Quay is a £7.5m build, which won RIBA South West building of the Year and earned Onion Collective RIBA National Client of the year in 2023. East Quay is about culture, purpose and imagination and shows what community-led regeneration can achieve.

Social Media:

- Twitter:** Post occasionally; 614 followers
- Facebook:** Increased followers to 277; avg. 6 posts published a month
- LinkedIn:** 114 followers; 9 new this year
- Website:** 1791 site visitors, 26 webform enquiries.

We published seven blogs during the year on themes such as governance, change, vision and complexity.

“Clarity CIC were what they said on the tin – clear and efficient to work with, with a gentle, supportive tone.”
[Client Feedback]

We continue to learn and develop our work in response to feedback and are grateful to clients for taking the time to provide it.

Contact Us

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Clarity Clear Solutions for Social Purpose Organisations

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