

Our Mission:

Our mission is to enable social purpose organisations, including community groups, charities and social enterprises to be effective, sustainable and well-run.

We help our clients to understand and demonstrate their impact; engage the communities and other stakeholders they work with; look and plan ahead; improve their governance; review how they operate; and build their skills and capability. We also support individuals in these organisations with coaching, mentoring and networking opportunities.

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I enjoyed our meeting. I really feel supported - for the first time in a long time. Thank you.

It has been a pleasure working with you and I have found all the support to be invaluable.

Really approachable and easy to work with.

What we did this year:

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During the year we worked with 32 organisations, provided free support to 4 organisations and ran 3 online sessions for CICs.



Just over half of our clients were based in Devon (including Plymouth and Torbay) and we also supported organisations based in Cornwall, Somerset, and working nationally.



63% of our clients were registered charities, 22% were CICs, and we also worked with statutory organisations and one Community Benefit Society.



51% of our work was around evaluation and impact. We also delivered support around governance, organisation development, consultation and training.



28% of our work was with organisations supporting wellbeing. We also supported organisations working around: disability, environment, children & young people, arts/culture, LGBTQ+, village/community halls, heritage and poverty.

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What can I say apart from - brilliant. We have found the report to be of exceptional quality, well-structured with much evidence based material to underpin the suggested aims and actions. So our thanks to you for the excellent work.

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Inspiring, Informing, Learning and Networking

While the bulk of work involves working with groups on a one-to-one basis, we continue to help groups and individuals come together to learn, share their experiences and support each other. This year included three online webinars for CICs and a training session on impact measurement for the Somerset Social Enterprise Network (attended by 9 organisations).

We have published ten blogs on themes such as funding, social enterprise and governance. We continue to use our social media channels and our web site (which attracted over 1,500 visitors this year) to share news and information.

On Social Media:

Twitter: 646 followers
Facebook: increased followers from 165 to 256;
avg. 10 posts each month
LinkedIn: 70 followers
Website: 1679 site visitors, 21 webform referrals.

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**Thank you for yesterday!
I felt it was a very
productive and positive
session and I think we
have a lot more clarity
about key challenges/
areas to focus on. I also
feel much more positive
about the way forward.**

Financial Information:

£60,245



In 2021/22 our turnover was **£60,245** a slight increase on the previous year. The direct delivery of contracts and free support to non-profit organisations accounted for **95%** of our expenditure with the remaining **5%** relating to insurance, travel, accountancy, governance, promotion and administrative costs.

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We have absolutely loved working with you. Your guidance, support and expertise has been invaluable in creating a framework for management going forwards. We feel our systems are now thorough and robust, and we are very grateful for your assistance in making this happen. Thank you for your wisdom and patience throughout.

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Clarity Clear Solutions for Social Purpose Organisations

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