



ANNUAL REVIEW 2018/2019

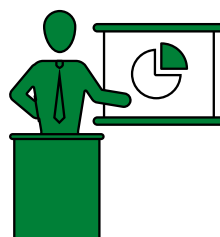
AUGUST TO JULY

Our mission is to enable social purpose organisations, including community groups, charities and social enterprises to be effective, sustainable and well-run.

This year...



We provided in-depth support for 26 organisations; and provided pro bono support to 4 organisations.



We ran an impact event with national partners, attended by 25 organisations and a series of training sessions for TTVS attended by 15 people.

We worked with 26 organisations in 2018/19 covering Cornwall, Plymouth, Devon, Torbay, Somerset, Wiltshire, Bath and Bristol and regional and national organisations. We also provided pro-bono support to 4 organisations.

They included village hall committees, arts groups, voluntary sector support agencies, heritage and environmental organisations, carers groups, counselling services, community housing trusts, services for children and young people and groups supporting people with disabilities and mental health needs.

Thank you again for your fabulous report. I am using it in my report to the Big Lottery – honestly it is brilliant.

It is so nice to be able to include statistics and emotive quotes! Thank you.

[Feedback from a national organisation, on consultation work we undertook for them]

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Just to say a thank you from the staff team to you both for facilitating a really valuable, focused and positive session. Not an easy task I'm sure, yet one you both did effortlessly, with a lot of empathy and understanding of our organisation. Also thank you for writing it all up so succinctly and quickly.

[Feedback from a small CIC]

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Thanks for all you have done on this – it's been a really good piece of work, completed in a very professional way. The Board have approved our recommendations and I think it will be a really valuable tool for us in future.

[Local infrastructure organisation]

Our clients include charitable companies, unincorporated associations, community interest companies, parish councils, foundations, universities, local authorities and other public bodies.

We have helped our clients evaluate projects and programmes, measure and demonstrate their impact, strengthen their governance, effectively engage with their communities, plan strategically, understand their strengths and weaknesses and develop their skills and knowledge.

In 2018/19 we also:

- Organised an **Impact Event** in partnership with national partners Social Value UK and NPC, attended by over 25 people. We set up a new Facebook group to follow up from the event
- Delivered 5 **training sessions** attended by 45 people
- Became an accredited **Impact Champion** with Inspiring Impact .
- Published **blogs** on themes including client voice, going digital and impact measurement.
- Re-launched our **website**, www.claritycic.org with free resources and easier navigation for groups seeking support.
- Continued as a registered consultant with the **Lloyds Bank Foundation**.
- Gained accreditation as a supplier with **Blooms Pro-Vide** procurement service.

We also, sadly, said goodbye to one of our founding Directors, **Jacqui Wolstenholme**, who decided to devote more time to developing and sharing her artistic skills and passions – though she will still be involved with Clarity as an Associate.

Just to let you know that we received £6,960 from Awards For All at the beginning of April – good news! This means that we have raised £12,910 with your help and which further enables us to move onwards and upwards. I meant to let you know sooner but accompanying the money is the need for doing many and various things! Many thanks for your advice and expertise as usual.

[Feedback from a small project supporting adults with a learning disability,



Financial Information

In 2018/19 our turnover was **£67,330** (increased from £55,335 the previous year).

The direct delivery of contracts and support to clients accounted for 90% of our expenditure with the remaining 10% relating to insurance, travel, accountancy, governance, promotion and administrative costs.